

誠品生活



eslite spectrum | kuala lumpur

2022

17.12 Sat. - 2.1 Mon.

2023

感受探索之旅  
Voyage of Exploration



Rasa  
eslite

Voyage of Exploration  
感受探索之旅

May there be a book, a phrase,  
a nook or a moment that connects to  
your 'rasa' and soul.

期望有一本書、一句話、一個角落，  
或一個瞬間，與您的 'rasa' 和靈魂連結。

eslite spectrum Kuala Lumpur

GRAND  
OPENING

一處充滿人文關懷與探索樂趣、有溫度、  
有故事，包容款待萬千心靈的文化場域

eslite: A cultural venue filled with  
humanistic concern and the excitement  
of exploration, where thousands of souls  
will find stories, a warm atmosphere,  
and welcoming hospitality

eslite spectrum Kuala Lumpur is finally here to greet you!  
As eslite spectrum's first flagship store in Southeast Asia, this will  
be a journey of exploration for everyone. We are so grateful and  
happy to have this opportunity!

Our great good fortune to be opening in The Starhill, in  
Kuala Lumpur's Golden Triangle, began in August 2019 with a  
visit from Mr. Joseph Yeoh, vice president of YTL Corporation  
Berhad. He came to Taiwan and visited our eslite spectrum  
Songyan Store, which features cultural and creative design and  
handicraft demonstrations. In November of that same year, my  
team and I went to Kuala Lumpur to visit Mr. Yeoh and his  
father, Chairman of the YTL Group, Tan Sri Dato' (Dr.) Francis  
Yeoh Sock Ping. The YTL family's ancestral home being in  
Kinmen, they have deep ties to Taiwan, and during our dinner  
together, we were eagerly conversing in Chinese, English, and  
the Hokkien dialect. The sense of familiarity, kindness, and  
hospitality that I met with in this foreign land left a lasting  
impression on me.

"Hospitality" was also the original thought of my father, Mr.  
Robert C.Y. Wu(吳清友), when he founded eslite in 1989.  
eslite's goal was to become a spiritual place, hospitable both to  
books and the moods of its visitors, and a cultural and creative  
enterprise with great value for society. eslite is devoted to the  
creative integration of art and the humanities into peoples' lives.  
We sincerely hope that through the character of our spaces and  
the excellent activities we provide, through the quality of our  
readers and encouraging deeper interactions between people, we  
can create "infinite possibilities for people to encounter their  
own spirits in eslite's spaces!"

Today eslite holds more than 5,000 art and cultural activities  
around the world each year, including lectures, art exhibitions,  
music performances, plays, film sharing, and workshops. The  
spaces at eslite have become a vital cultural and creative arena  
within the city, where a broad range of activities is always

taking place, and where the public is invited to participate and  
experience its sense of warmth and human touch. As it enters  
Malaysia, a country with a rich and diverse cultural heritage,  
eslite spectrum invites everyone to come and personally join  
in the more than 30 exciting activities it has planned for the  
opening month! In the future we look forward to even more  
cross-cultural, cross-disciplinary, and cross-linguistic arts and  
culture activities in Kuala Lumpur!

eslite spectrum's corporate vision is "to be the most unique,  
influential cultural and creative brand in the Chinese community,  
actively contributing to a more humanistic society." Joining  
hands with YTL in this cooperative project at The Starhill is one  
more concrete step toward fulfilling this vision! We are awed  
and excited by this opportunity. We hope to create new things  
together with the local citizens of Malaysia, to carefully cultivate  
this new venture over the long term and make it a window for  
multicultural exchanges. In short, we hope to become a good  
friend in the daily cultural life of the Malaysian people!

eslite spectrum is eagerly anticipating our first meeting with  
you in December 2022!







「誠品生活吉隆坡」終於和大家見面了！這是誠品生活在東南亞創作的首間旗艦店，是一場探索之旅，我們的內心充滿歡喜與感謝！

誠品生活如此幸運進駐座落於吉隆坡金三角的The Starhill，始於2019年8月YTL副總裁楊恭賢先生來台，參訪了以文創設計與手作實演為特色的誠品生活松菸店；同年11月我和團隊前往吉隆坡拜訪楊恭賢先生和他的父親——尊敬的YTL集團主席楊肅斌先生。YTL家族祖籍在金門，和台灣有著深厚淵源，晚餐時大家中文、英文、福建話交錯使用、熱絡聊天，他鄉遇故知的親切與充滿人情味的款待至今仍烙印我心。

「款待」也是1989年家父吳清友先生創立誠品時的初衷。誠品期許成為款待書與款待心情的精神場所，成為深具社會價值的文化創意生活產業，致力將人文、藝術以創意的途徑，融入到人們生活之中。我們衷心盼望透過空間氣質、活動品質、讀者素質、加深人與人之間的互動，創造「人們在誠品空間和自己心靈相遇的無限可能！」

如今我們一年在全球舉辦超過5,000場藝文活動，包含

講座、藝術展覽、音樂表演、戲劇、電影分享、工作坊等，誠品空間成為城市中充滿活力、有豐富活動時時上演的文化創意場域，歡迎民眾參與，感受溫度、溫情的人際互動。

面對文化底蘊多元深厚的馬來西亞，誠品生活開幕首月也特別規劃超過30場精彩活動，邀請大家親臨體驗！期待未來在吉隆坡能持續體現更多跨文化、跨領域、跨語言的藝文交流與互動！

誠品生活的企業願景是「期許成為全球華人社會最具影響力且獨具一格之文化創意產業領導品牌，並對提升人文氣質積極貢獻！」此次誠品生活與YTL在The Starhill攜手連心合作，正是邁向願景的具體行動！我們戰戰兢兢也滿心期待，祈願與馬來西亞在地民眾共同創作，長期細緻共同耕耘這片土地，成為多元文化交流之窗，更盼成為大馬民眾日常文化生活的好朋友！

2022 年12月，誠品生活期待與您真誠相會！

Chairperson  
Ms. Mercy Wu (吳曼潔)

吳曼潔

# The exciting voyage of eslite

**eslite Dunnan Store**  
*Taipei*



**eslite Xinyi Store**  
*Taipei*



**eslite Causeway Bay Store**  
*Hong Kong*



## 1989

Taipei is the birthplace of eslite, Mr. Robert C.Y. Wu (吳清友) opened eslite's first store in Ren'Ai Roundabout with a mission, welcoming all bibliophiles to a safe space to enjoy reading.

## 1993

eslite started expanding to other counties, starting from Central Taiwan with the Taichung NMNS Store, and towards South Taiwan with Kaohsiung Hanshin Store.

## 1999

The eslite Dunnan Store became the first 24-hours bookstore in the world, offering readers a round-the-clock space to relax and read.

## 2000

eslite promoted the reading culture to East Taiwan by opening their first store in Yilan.

## 2001

eslite officially integrated virtual and physical channels, allowing customers to buy books from eslite online store.

## 2006

eslite moves into the heart of Taipei Xinyi District, opening its flagship store, the eslite Xinyi Store.

## 2012

The first time eslite stepped out of Taiwan by opening the eslite Causeway Bay Store. Making it the first stronghold outside of Taiwan.

## 2013

The eslite spectrum Songyan Store opened. The store focuses on cross-disciplinary performance. It is the eslite's first cultural content complex that operates as a platform for performances, cultural creation, innovative design, and brand development.

## 2015

eslite makes its mark in China by opening eslite spectrum Suzhou. The core value is fully presented from architecture, and landscape design to operational planning.

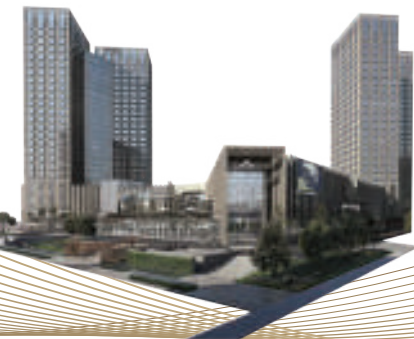
The opening of the eslite hotel was characteristic of the cultural context of the adjacent eslite spectrum Songyan Store, and the cross-disciplinary creation of the natural landscape in Songshan Cultural and Creative Park.

The eslite spectrum Tsim Sha Tsui Store becomes eslite's second store in Hong Kong, located in the historical Star House in Hong Kong where the readers could enjoy the best view of Victoria Harbor.



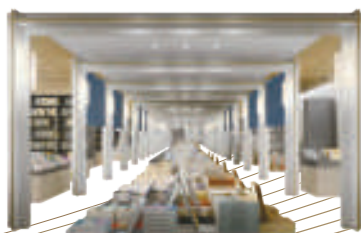
## eslite spectrum Suzhou

*Suzhou*



## eslite spectrum Nihonbashi

*Tokyo*



## eslite spectrum Kuala Lumpur

*Kuala Lumpur*



### 2016

The eslite spectrum Tai Koo Store opened. It is a large-scale bookstore facing the street on the first floor in Hong Kong.

### 2017

The longest book street in Taiwan, eslite UNDERGROUND R79 opened.

### 2018

The new flagship store "eslite spectrum Nanxi" was designed to create "A cross-cultural space for community gatherings".

### 2019

eslite join hands with Mitsui Fudosan and Yurindo to launch its first base in the heart of Japan, eslite spectrum Nihonbashi in Tokyo.

### 2019

On eslite's celebrates their 30<sup>th</sup> anniversary since the opening in 1989. A documentary film about Mr. Robert C.Y. Wu (吳清友), who founded eslite, titled "eslite – A Dreamer's Quest", and his autobiography, "In Between" was published. Sharing his life story and journey of building a dream.

### 2020

The 3<sup>rd</sup> floor of the eslite Xinyi Store becomes the new 24-hour bookstore, presenting a -night-time reading life with a whole new look.

### 2020

eslite online makes debut, creating an accessible and "boundless possibilities for reading and quality lifestyles" to the community online.

### 2021

The innovation community store, "eslite me-time", opens four locations in North Taiwan and one in Hong Kong.

### 2022

eslite makes its debut in Southeast Asia by opening eslite spectrum Kuala Lumpur, Malaysia. Situated in the heart of the city at The Starhill at Bukit Bintang.



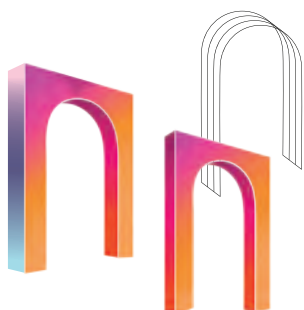
# A voyage through four cities

eslite spectrum Kuala Lumpur interior is inspired by a fictional novel called "Invisible Cities" by Italo Calvino, which explores the 55 fictitious cities through the descriptions by an explorer, Marco Polo, to the emperor Kublai Khan. Are you ready to go on an exciting voyage through the four uniquely different cities in eslite spectrum Kuala Lumpur?

## City of Arches

拱牆之城

The most important, central space of this store is symbolized by the ample warmth of the red bricks from which it is built. With abundant content for reading, it offers its calm, classical spaces as part of the city's heritage for the future.



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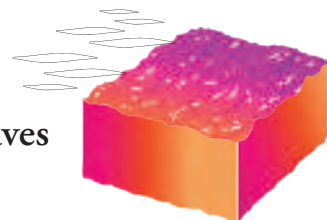
eslite bookstore ✕ eslite children  
eslite stationery ✕ eslite writing boutique  
eslite FORUM

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## City of Rippling Waves

波光之城

The varied materials, lines and shapes of the City of Rippling Waves create an urban space full of personality, gleaming like light shining on waves with its rich selection of designer clothing.



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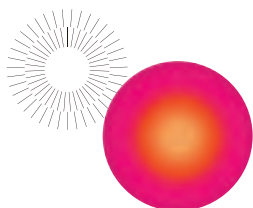
Design Selections ✕ Clothing & Accessories  
Fragrances & Personal Care ✕ Home Decorations  
Themed Concept Store ✕ Casual Fashion Items

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## City of Eternal Day

永晝之城

With its illuminated white ceiling, the bright, open spaces of City of Eternal Day embody exciting contemporary design, making it one of the most fashionable spaces in the city.



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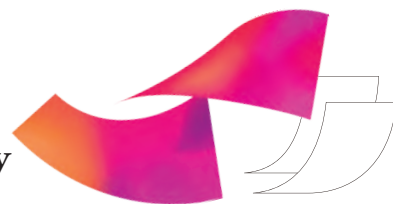
Classic Taste ✕ Designer Products

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## The Floating City

漂浮之城

With the unique warmth of its crushed stone and colorful fabrics, the Floating City connects you with brief, special moments of life. Like a warm invitation with outstretched arms, it fills the process of shopping with happy encounters.



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Unique Gifts ✕ Local Art & Literature ✕ Handicrafts

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## Lifestyle ■

### Beauty & Personal Care

- L115-2 Claire Organics
- L115-4 Sens éthéré
- L128 Double C Scent Lab
- L136 BAM & CO
- L137 ARK Workshop & Lifestyle
- L139 D'NINE
- L141 Amortals

### Home Living

- L115-1 HAROMA SIGNATURE
- L117A One Plus Three O Concrete
- L135 OSIM

### Toys & Hobbies

- L109B Twenty's Handy
- L119 Beast Kingdom
- L127 Puzzle Planet

### Gadgets

- L120 UR by Switch

### Travel | Gift & Souvenirs

- L114 Snowy Flower
- L115-3 WithLove.Co
- L116 Little Eden Succulents
- L118 American Tourister
- L126 eslite stationery
- L145 eslite expo SELECT

### Food & Beverages ■

- G36 Bean Brothers
- L101 Chun Yang Tea
- L109A J Pin . HAPP
- L112-1 V88 Starhill
- L113-1 Come True CAFE
- L115-5A Uncle Jeff Drinks
- L115-5B Old Hands Cafeteria
- L117 JT Patisserie
- L131 THE MESSENGERS by JWC
- L132
- L143 Cong Caphe

## Fashion ■

### Apparel

- L102 ZAoi
- L103 Spirit Animal Co.
- L104 Private Stitch
- L105 A-JANE
- L121 Eversince
- L138 AIR SPACE Lady
- L140 Musii
- L148
- L142 AIR SPACE
- L144 ByThian
- L146 Dissyco
- L147 Artisan Haven
- L150 BERFOE

### Accessories

- L111B Veesee Collections
- L134 Cath Kidston
- L149 Gung Jewellery

### Shoes, Bags & Leather Goods

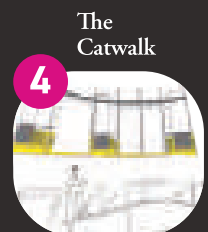
- L151 PORTER INTERNATIONAL

### Jewellery & Timepieces

- L152 LIN SHIAO TUNG JEWELRY

### Urban Leisure ■

- L133 eslite bookstore





# Rasa eslite

## A Voyage of Exploration

The word 'Rasa' originates in Sanskrit and is commonly known as 'feelings' in the Malay language.

In ancient India, 'Rasa' is the Indian concept of 'aesthetic flavour' which is an essential element to any work of visual, literary, or performance. It refers to how a creator can incorporate 'emotional essence'

into their craft and how it can evoke feelings in the spectator.

Come on an eventful voyage with us as we celebrate the grand opening of eslite spectrum Kuala Lumpur!

**17 Dec** Saturday



**2:00pm**

Sen Kim Soon 辛金順

Chow Teck Seng 周德成

Rasa Poem in Life



華

## Rasa Talks @ eslite FORUM

Join us at the eslite FORUM to listen to the thoughts of some invited speakers from both Malaysia and Taiwan.

**18 Dec** Sunday



**8:00pm**

Hung-Tze, Jan 詹宏志

Rasa Taste and Memory

華



**2:00pm**

Betty Wu 吳淡如

feat. Wei Ye 威爺

Rasa Wealth Building

華



**10:00pm**

Victor Wong 品冠

Rasa Musical Journey,  
'See You Today' 「不如我們今天見」

華



**8:00pm**

Dato' Dr Sheikh

Muszaphar Shukor

Rasa Journey to Space

EN

**24 Dec** Saturday



**2:00pm**

King Ban Hui 龔萬輝



Leong Ching Foon 梁靖芬

Drawer 抽屜

Rasa Reading Adventures



**25 Dec** Sunday



**2:00pm**

Toh Harnniann 杜韓念

Rasa the Wisdom in Life



**8:00pm**

Kuik Cheng Kang 郭清江

Rasa Editor's Time

**26 Dec** Monday



**2:00pm**

picoworm

Rasa Miniature Arts

**31 Dec** Saturday



**8:00pm**

Huang Shan Liao 黃山料

Rasa the Healing Power of Words



**11:00pm**

Zee Avi

Rasa Zee's Music World

**2 Jan** Monday



**2:00pm**

Peter Su

Rasa Writing and Growth



To learn more about the Rasa Talks, please check out our membership APP and sign up there!





Eslite Spectrum Chungyo Store, Taichung, Taiwan. 誠品生活中友店'台中'台灣。



# eslite bookstore

## 誠品書店

**Broaden your horizons and  
unfold the beauty of life  
through reading.**

In 1989, eslite opened its first store on the Ren'Ai Roundabout in Taipei in pursuit of "Charity, Love, and Aesthetics" and the business philosophy of integrating "Humanities, Art, and Creativity into Life". Over the years, with the ability to curate unique book selections and experience in multi-channel integration and management, eslite has gradually developed into a vast cultural space full of humanistic care, committed to promote reading and cultural exchanges.

Since 2012, eslite has gradually expanded from Taiwan to Hong Kong, Suzhou, and Tokyo, with a total of 48 locations. The opening of the eslite spectrum Kuala Lumpur will mark the first store of the eslite spectrum in Southeast Asia. With a combination of multilingual publications, readers from different backgrounds are welcome to experience the beauty of humanities, art, creativity with books, and everything in between.

# eslite children

## 誠品兒童

**The childlike heart of two  
bookshelves becomes a  
dream castle for children.**

Starting with two bookshelves in the eslite Dunnan Store, the eslite children's bookstore has grown into a reading playground with various children's publications, picture books, and educational toys that foster their growth. Since its establishment, the eslite children's bookstore has held a series of thematic exhibitions, storytelling sessions, sharing, and DIY workshops, hoping to cultivate reading habits through multiple activities and broaden their reading horizons.

With the comprehensive book genre and titles, children from different backgrounds will be able to explore the pleasure of reading from a young age.

eslite bookstore Exhibition

# *eslite* RECOMMENDS

誠品選書

The establishment of eslite RECOMMENDS marks the diverse viewpoints of eslite reading. Since 1991, a book selection team was established, composed of eslite bookstore staff that will curate recommended books every month.

Through the process of reading, sharing, discussing, and voting within the book selection team, the monthly eslite RECOMMENDS is carefully selected from several new books. Not only focused on the content, the writing qualities, and the author, eslite RECOMMENDS also looks into the editing, post-production, topic that are worth sharing, and the issues discussed related to the readers in Southeast Asia.

In this eslite RECOMMENDS exhibition, you'll be able to discover the past selections from Taiwan, Suzhou, and Hong Kong from 2020 to 2022, and also learn more about the processes and perspectives of eslite RECOMMENDS.

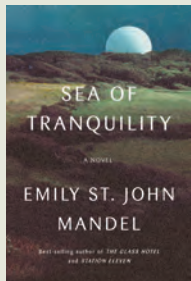
Opening Thematic Exhibition

## Prologue: Read

**The boundless possibilities  
of literature and life.**

While flipping through the pages of the books, reading like an impromptu trip. On the ground or through the world. Dive into a world of words that broaden our horizons and unfold the beauty of reading. With words, we discover humanities, art, and creativity in life that elevates everyday happiness.

Step into our Prologue exhibition and discover selected titles from several perspectives to discuss topics like imagination in literature, the act of thinking, and the evolution of font. These titles provide diverse perspectives that expand the understanding of reading, imagination, and words.



## Sea of Tranquility

Author : Emily St. John Mandel  
Publisher : Knopf

Sea of Tranquility is a novel of time travel and metaphysics that captures the reality of our current moment.



## 蒐藏全世界：史隆先生和大英博物館的誕生

Author : 詹姆士·德爾柏戈 James Delbourgo  
Publisher : 左岸文化

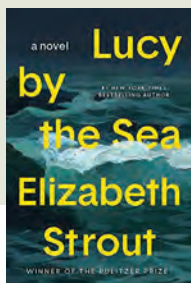
The first biography of Sloane based on his complete writings, the book portrays one of the Enlightenment's most original and controversial luminaries.



## 激流與倒影

Author : 林懷民 Lin Hwai-min  
Publisher : 時報出版

The latest publication of Lin Hwai-min, the founder of Cloud Gate Dance Theater of Taiwan discusses his choreography life throughout the 60 years of his dancing career.



## Lucy by the Sea

Author : Elizabeth Strout  
Publisher : Penguin Random House

Full of empathy and emotion, the book not only captures the anxiousness and struggles that come with isolation, as well as the hope, peace, and possibilities that those quiet days can inspire.



## The Boy, the Mole, the Fox and the Horse

Author : Charlie Mackesy  
Publisher : Ebury Press

The book features the stories of the four characters, who share their fears and discoveries about vulnerability, kindness, hope, friendship and love.



## 遇見文明·人們如何觀看？ ：世界藝術史中的人與神

Author : 瑪莉·畢爾德 Mary Beard  
Publisher : 聯經出版

The book showcased by the distinguished historian Mary Beard explores how art has shaped and been shaped by, the people who created it.

12% off on any TWO (2) selected exhibitions' items and above\*

12% off

### Full Attendance Reward

Attend the weekly Children's Story Club and exchange your attendance records for a special gift!

\*Terms and conditions apply



### Bookstore Giveaway

Minimum spend of **RM150** with ONE (1) book to get a limited edition eslite bookstore book jacket.

Minimum spend of **RM250** with ONE (1) stationery to get a J. Herbin bottled fountain pen ink.





# eslite stationery

## 誠品文具

**The creative ingenuity of stationeries, the inspiration of a bookcase.**

Since 1996, eslite stationery stores have been built around the shop-in-shop concept to present the diversity and beauty of daily life and business necessities in an artistic space.

From designer brands, gifts, and branded stationery, the eslite stationery store introduces unique and creative products from all around the world, sharing thematic features and popular ideas or thoughts toward life, guiding readers to rethink the details in life and make life more interesting with creative tools.

With comprehensive coverage of classic and trendy stationery brands in Europe, America, and Japan, eslite stationery Malaysia aims to provide a refreshing experience for the public while they explore the store. In response to the gift-giving needs, a gift-wrapping service was introduced to enhance the gifting experience and presentation with a one-stop gifting service arrangement.



### Mossery × eslite bookstore Quarter Undated Planner

An exclusive collaboration between Mossery and eslite. A weekly journal with a creative design, inspired by iconic Malaysian animals.



### inBloom × eslite bookstore Limited Edition Bag and Placemat

A cross-cultural creation by inBloom, a renowned handcrafted design brand in Taiwan. Using tropical fruits, Crested Myna and bubble tea as design elements, a unique design with a touch of Malaysian and Taiwanese culture to present the lovely combination of cultural integration.

### Human - Made - Method. (HMM) W Glass in Amber



A Golden Pin Design Award winning design, the W Glass is made by recycling discarded glass. Handmade with 100% recyclable glass by local artisans from Taiwan.

### BINGKA Malaysian Bird Tiles Tea Towel in Admiral Blue



Liven up the kitchen with beautiful silkscreen-printed tea towels. With a combination of Malaysian flora and fauna, the design will brighten up your dining table with vibrant colors.

# *eslite* 誠品精品文具 writing boutique

Selecting fine stationery,  
fostering original designs.



The eslite writing boutique focuses on exquisite office stationery, including well-known international brands with a long history, such as Caran d'ache from Switzerland, Kaweco from Germany, and many more. The boutique aims to provide professional advice and service to all readers, business, and design professionals to find the best-suited stationery tools.

In the Malaysian eslite writing boutique, we are ready to invite you to experience the finer quality of writing tools from various selected brands and enjoy a very different writing experience. The boutique will be equipped with many other unique, exquisite, classic, and fashionable pieces, adding sophistication and elegance to society.



## KALA Island N°38 Series Bottled Inks

KALA is a Taiwanese maker of high quality fountain pen inks. KALA Island N°38 is a series of creation using Taiwan history, culture, landscape and lifestyle as the source of inspiration.



## YSTUDIO Classic Revolve Fountain Pen Collection

YSTUDIO values the simplicity of design. The renowned Taiwanese brand dedicated in sharing the beauty of words, writing and manufacturing stationeries to present the warmth and weight of words.



## J. Herbin Ink Bar Collection

J. Herbin produces a range of beautiful fountain pen and calligraphy inks, writing instruments, gift sets and accessories. J. Herbin inks are made in France, and the finishing touches on the bottles are still done by hand in Paris.

## Celebrating the diversity of life!

eslite spectrum, as an omnichannel platform for the creative economy, is committed to connecting cultural creativity and commercial activity. It provides diverse cultural spaces, through which it offers rich cultural content and a variety of artistic and cultural experiences; its venues each develop their own unique "spirit of place" based on the people, spaces, and activities there, thus creating cultural interpretations based on unique perspectives. With the online and offline integration of its omnichannel services, eslite spectrum continues to develop unique mall-type stores and more modular community-type stores to bring a better life experience to its readers and customers. It has become a mind/body healing brand that combines tourism value, cross-border integration, cultural life, and experience sharing.



Chairperson Ms Mercy Wu (吳旻潔) chose eslite spectrum as the English name for "誠品生活". The word "spectrum" refers to the band of colours that are seen in a rainbow, in which each colour has its meaning. Red means "shine," orange means "play," yellow means "explore," green means "connect," blue means "think," indigo means "reveal," violet means "unwind," and grey means "meditate." Light brings energy and life, and it is the light of each separate individual that produces the brilliant array of colours at

eslite spectrum, where the interweaving of all these different hues coalesces into an ever-changing collective creation, with colours and patterns no one has ever imagined before! eslite spectrum hopes to become a place of the spirit, with warmth, brightness, and positive energy. With the full spectrum of life, it aims to create a cross-border platform for creative exchange which will encourage people to stop, to begin building their dreams, and to enjoy happy gatherings together.



**Shine**  
閃耀



**Play**  
遊戲



**Explore**  
探索



**Connect**  
連結



**Think**  
思考



**Reveal**  
展現



**Unwind**  
放鬆



**Meditate**  
冥想



# SELECT

The key concept of eslite spectrum is to encourage Taiwan's cultural and creative energy and to promote new brands in the fields of culture and design. In 2013, it established its own platform for these endeavors, which it calls expo (eslite X platform original), helping new brands and designers in the cultural and creative fields to grow and thrive.

eslite spectrum Kuala Lumpur has now created its own expo SELECT theme store, where you can find a diverse selection of intriguing Taiwanese creations. Included are a variety of hand-crafted design products, miscellaneous goods, and household items, through which eslite invites Malaysians to sample the Taiwanese aesthetics of daily life.



# Fashion

Apparel  
Accessories  
Shoes, Bags & Leather Goods  
Jewellery & Timepieces



## ZAoi

Inspired by how modern Japan introduces traditional wear into modern fashion, ZAoi introduces Japanese outerwear with various creative patterns to the Malaysian market. Available in various sizes and colours, making it accessible to mix and match to different fashion styles.

L102



## Spirit Animal Co

A brand that evokes the feelings of being spiritually guided, motivated, and cared for through fashion, Spirit Animals Co's collection reflects a sense of personal freedom within a safe space for women to express themselves freely.

Their designs are created to be timeless and versatile, enabling you to style them up or pare things down as you wish, depending on your needs or feelings.

L103 | [spiritanimalco.com](http://spiritanimalco.com)



## Private Stitch

Focusing in menswear and inspired by Korean fashion trends, Private Stitch was born. Their products are created by bringing together the finest materials and stunning designs.

They believe in quality, care, and creating unique products that everyone can enjoy. Other than menswear, they have also recently expanded to women's wear and other lifestyle product.

L104 | [privatestitch.com](http://privatestitch.com)

## A-JANE

A-JANE is the fashion interpretation of this unknown, unconventional art. Using fashion as the medium to experiment with sound distortion, to challenge usual perceptions; pushing one's intuition and instincts.

Designer Alice Jane studied Neue Musik composition in Germany where she was immersed in abstract forms of art and challenged to break free from all paradigms. She has morphed into a Fashion Composer where her designs reflect everything that she has become.

L105 | [a-jane.com](http://a-jane.com)

## Veese Collections

Veese Collections enhances your beauty with the latest trendy and fashionable accessories for every moment of your life. Bedazzle your beauty daily.

L111B | [@veeseecollections](https://www.veeseecollections.com)

## AIR SPACE + AIR SPACE Lady

AIR SPACE started as a fashion retail store in the most popular Shilin night in Taipei, Taiwan back in 2000. Catering chic-and-spicy Western styles, its success with chain store expansion soon made it the trendsetter for affordable fashion among youngsters in Taiwan. Having retained its in-house fashion designers, pattern designers, and visual team, AIR SPACE always keeps its products up to the latest styles. For 22 years, AIR SPACE takes pride in providing fashion clothing for Asian females, with a wide range of size varieties & body types.

L138 + L142 | [airspaceonline.com](http://airspaceonline.com)







## Musii

Inspired by the inspirational Greek goddesses of muse, Musii aims to empower the lives of women and inspire them to be more confident in their own body.

With curated apparels that are fashionable and comfortable, Musii aims to provide a variety of easily combined pieces to women.

L140 + L148



## ByThian

Created by Malaysian designer Teresa Thian, who envisions her collections with whimsical, dreamy, ultra-feminine designs. Each season, her ready-to-wear collections are produced with fine fabrics and high quality sewing techniques, ensuring each piece is made with love.

She draws her own graphic prints to be reproduced exclusively for every collection. These prints depict different moods and tell wonderful stories which come to life when they are worn by her customers.

L144 | bythian.my



## Dissyo

Dissyo is most known for their concepts of revamping, rebirthing, and altering perceptions of the past for something unique, surpassing the past whilst paying homage to it.

L146 | dissyo.co



## Gung Jewellery

Gung Jewellery gently highlights the charm and beauty of the wearer. If there is such a thing as being elegant yet bold, subtle yet distinctive, understated yet outstanding, structural yet fluid, Gung is the embodiment of it.

At Gung, jewellery is more than an accessory. With a focus on quality, sustainability, and versatility, our pieces are made to be treasured. Express your unique individuality with these timeless and genderless designs.

L149 | gungjewellery.com

## PORTER INTERNATIONAL

Established in 2001, PORTER INTERNATIONAL presents a simple yet fun fashion style. "Function, form, and fabric" are the qualities that the brand stands behind. Established classics are paired with continuous innovation and design to meet market demand, resulting in a diversified product range.

PORTER INTERNATIONAL is now in various markets, including but not limited to Taiwan, Singapore, Hong Kong, and the United States.

L151 | [ll-porter.com](http://ll-porter.com)

## BERFOE

BERFOE abbr. (BE Responsible For Our Environment) is a Malaysian T-shirt oriented brand established in Kuala Lumpur in October 2019.

They use clothes as a medium to promote care and responsibility for people and things around them.

L150 | [berfoe.com](http://berfoe.com)

## LIN SHIAO TUNG JEWELRY

"Each piece of my works encompass something meaningful". The award-winning jewelry designer, Lin Shiao Tung, has been persisting in creating innovative jewelries through exquisite craftsmanship since 1990. He brilliantly captured the vibrant lines and spaces, poured in stories and emotions, and forged them into wearable statues of art, the Lin Shiao Tung Jewelry.

L152 | [lin-shiao-tung.com](http://lin-shiao-tung.com)



Eversince

**eversince®**

Artisan Haven

*the*  
**artisans**  
**HAVEN**

Eversince is a progressive streetwear brand that sits between minimalist aesthetics and athleisure.

The brand focuses on re-energizing staples with technical designs and subtext to create dialogues.

L121 | [eversince.com](http://eversince.com)

Artisans Malaysia by Persatuan Pembangunan Artisans (Artisans Development Association, Malaysia) is a collection of 101 brands. It is a testimony of Malaysian talent & craftsmanship. Designs are inspired by the beauty and diversity in our country. Each item is handcrafted and tested by our association for quality, value, and service.

L147 | [market.artisanshaven.com.my](http://market.artisanshaven.com.my)

# Food & Beverages

A fulfilling breakfast;  
conversations over coffee;  
mid-day sweet pick-me-ups;  
or drinks after work.

We've curated it all, take a break and  
come over to fulfill your cravings.



## Bean Brothers

As the stacks grow taller, so does the excitement towards creating the history of opening MALAYSIA'S FIRST ESPRESSO BAR! The idea came from many customers of Bean Brothers and their love for their espresso. Different from the usual perception of espresso, their versions are bold and flavorful. After numerous discussions and research, the team has decided that it is time to present Bean Brothers' espresso in a creative and tasty experience.

G36 | [beanbrothers.my](http://beanbrothers.my)



## Chun Yang Tea

The term 'Chun Yang' originated from a village in Ren'AI, Taiwan. The township specialises in cultivating tea leaves for the consumption of the masses all around the world. Chun Yang Tea strives to present more diverse cultures and shape the attitude of lifestyle through their freshly made beverages and share the love of tea with the world.

L101 | [chunyangtea.com.my](http://chunyangtea.com.my)



## J PIN

J PIN is a brand that represents unity and being together. It can be as simple as talking while drinking & eating our delicious snacks. Our drinks & snacks are perfect for family get-togethers, friends, or even yourself. Whether as a gift or as something you crave that day, J PIN is perfect for everyone's taste.

Enjoying J PIN with smiles on your face is one of J PIN's visions.

L109A | [@jpin\\_my](https://www.instagram.com/jpin_my)





### V88 Starhill

Whether you are a coffee or cocktail lover, V88 Starhill is your to-go place for the enjoyment of a chilled vibe and a tasteful menu. Soundtracked by KL's independent audiophiles Fono, we ensure your dining experience is enhanced with top-notch sound quality and selection.

L112-1 | @v88\_starhill



### Come True CAFE

"Making the coffee world cycle beautiful and dreams come true." Come True CAFE makes good coffee and meals, but they also do public welfare that contributes to the world. As a humanistic business, they donate 50% of their net income to the Africa Clean Water Project. Each cup of coffee purchased will provide clean water, grow better coffee beans and a better life.

L113-1 | cometrue-coffee.com



### 蒸りの匠 Old Hands Cafeteria

こんにちは! Enjoy wagashi such as their famous mochi and taiyaki, brewed matcha, seasonal desserts and more at Old Hands Cafeteria. Certified by the Japan External Trade Organisation (JETRO) as a Japanese Food Supporter, using ingredients from Japan. Handmade with heart, they focus on bringing out natural flavours with minimal or no sugar or sweetener.

L115-5B | oldhandscafeteria.com



### Uncle Jeff Drinks

Jeff believes in using locally-sourced ingredients in his kombucha, aiming to make delicious and affordable kombucha. Made with 100% local tea leaves, seasonal fresh fruits and spices with no artificial flavourings, Jeff creates artisanal kombuchas that can equate as the 'champagne' of kombucha

L115-5A | @unclejeffdrinks



### JT Patisserie

In the busy and high-pressure life of modern people, "bitterness" often becomes the central theme of life, but life is always a little sweet. Dessert is not a luxury; life needs dessert and encounters the romantic aesthetics of French sweetness. JT Patisserie was created by pastry chef Jeffrey Tan, who provides meticulously crafted French pastry with beautiful artistic finishes.

L117 | @jt\_patisserie



### THE MESSENGERS by JWC

Every barista is the messenger of the coffee they brewed, just like how every book is a messenger of the author. Let JWC be your exclusive messenger, with every 'letter' delivered, they will take you to experience the wonderful stories and specialty of Malaysian coffee.

L131+ L132 | justwantcoffee.com

# Lifestyle

Beauty & Personal Care  
Home Living  
Gadgets  
Gifts & Souvenirs  
Travel  
Toys & Hobbies



## Twenty's Handy

Twenty's handy is an art and craft store inspired by a handicraft DIY kit. The brand aims to teach more people Jesmonite terrazzo tray skills and bring interesting creative moments to everyone's life.

L109B | [twentyshandy.com](http://twentyshandy.com)



## WithLove.Co

WithLove.co is passionate about curating thoughtful and beautiful gift boxes for any occasion! They aim to make each curated gift uniquely personalized to your needs, making it a very personal gifting experience for all.

L115-3 | [withlovedotco.com](http://withlovedotco.com)



## Sens éthere

Utilizes ancient methods to extract essential oils from plants. Focuses on producing natural essential oil products for families that care about health and the environment.

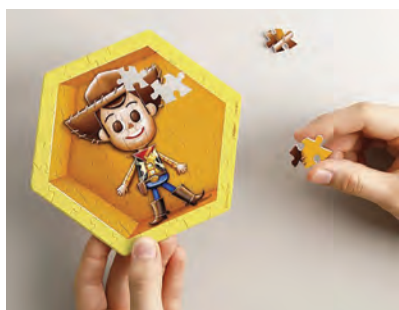
L115-4 | [sensethere.com](http://sensethere.com)



## Little Eden Succulents

Inspired by the vitality of succulents and how they thrive with one leaf, Yee Zhing started the brand to share her enthusiasm for the plants and to raise awareness about self-love and care.

L116 | [littleedensucculents.com](http://littleedensucculents.com)



## Puzzle Planet

Welcome to Puzzle Planet! With an assortment of puzzles ranging from 2D to 3D and plenty more, this is the best place to land for every puzzle fan!

L127 | [puzzleplanet.com.my](http://puzzleplanet.com.my)



## OSIM

A pioneer and global leader in branded healthy lifestyle products, OSIM is always at the forefront of innovation, further strengthening our vision to inspire well-being across all aspects for our customers.

L135 | [osim.com.my](http://osim.com.my)



## BAM & CO

BAM & CO. brings you through natural journey of self pampering aromatherapy products ranging from organic essential oil to body care whose luxurious scent relaxes the wellness of your heart, body and soul.

L136 | [bamcbrand.com](http://bamcbrand.com)





### Snowy Flower

Specializing in preserved flowers & naturally dried flowers that are long-lasting. They aspire to preserve the value of each moment as they believe everything memorable in life should last forever.

L114 | [snowyflower.com](http://snowyflower.com)



### HAROMA SIGNATURE

Promoting handmade fragrance products like scented candles, personal or home fragrances, and many more. Each product is handmade by experienced perfumers and all raw materials are high-grade.

L115-1 | [haroma.com.my](http://haroma.com.my)



### Claire Organics

The first Kind Beauty in the world that inspires Kindness in all living beings. Handcrafting all-natural skin and body delicacies using only pure and natural plant-based goodness to create affordable luxury.

L115-2 | [claire.my](http://claire.my)



### One Plus Three O Concrete

If you are looking for something simple yet stylish to give your space that "home sweet home" factor, you are at the right place.

L117-A | [@oneplusthreeo](https://www.instagram.com/oneplusthreeo)



### American Tourister

A brand that continues to innovate and create award-winning luggage with world-class quality and features. It's fun, colourful and on trend. Despite decades of evolution, it remain trusted since 1933.

L118 | [americantourister.com.my](http://americantourister.com.my)



### Beast Kingdom

Committed to quality, devoting to unparalleled craftsmanship and the desire to delight all who experience their products, they have successfully carved a niche in the field of pop-culture figurines.

L119 | [beast-kingdomsea.com](http://beast-kingdomsea.com)



### Ark Workshop & Lifestyle

"We craft smiles and build happiness through the arts and crafts of life". As a homegrown retail store, Ark strives to offer customers a gift with character, or an item with interesting stories to tell.

L137 | [ark-lifestyle.com](http://ark-lifestyle.com)



### D'NINE

Originating from South Korea, D'NINE is a premier hair care brand that has become a lifetime choice of haircare brand for many fashionable men and women.

L139 | [dnine.com.my](http://dnine.com.my)



### Double C Scent Lab

Explore and customize exclusive aroma with pure essential oil guided by a Certificate Aromatherapist.

L128



### Amortals

A cosmetics brand that creates an exciting new journey of beauty discovery for consumers.

L141 | [@amortalsmalaysia](https://www.instagram.com/amortalsmalaysia)








## Benrei Huang 黃本蕊

 @benreihuang

 [www.benreihuang.com](http://www.benreihuang.com)

Benrei Huang draws inspiration from everyday life and uses Nini the rabbit as a vehicle for contemplation and reflection on her experiences. From her paintings we can get a glimpse of the artist's inner world, as most of them are inspired, directly and indirectly, by the people, things and events that take place in her immediate environment.

Sometimes a painting comes from her mourning for the loss of a pet; sometimes it could be an afterthought when she encountered a street performer (singer) in the subway; and sometimes it may be to express her anxiety about environmental degradation. Benrei Huang believes that all creatures on Earth are only a small part of the universe. Although the course of nature and life are beyond our control, optimism and a fighting spirit may be our only way to give meaning to our existence.

As such, Huang's works often emanate a hint of sadness and helplessness yet at the same time filled with warmth and humor. Though personal, her works contain emotions that are universal to us, and thus they become a mirror of our own experiences, and from them we are able to see a bit of ourselves.

A Sudden Touch 花之吻, 2021 © Benrei Huang 黃本蕊



# Becoming an *eslite* member

## Card-free membership

Shop and collect points conveniently with the integrated membership card.

## Browse Anytime

Collect your favourite books with app-exclusive deals.

## Stay Caught Up

Be the first to know of the latest news, events and deals.

## Membership Pass

Access your membership points, coupons and benefits on the go.

## Join us today!

Download the app and discover more benefits as an *eslite* member.



Redeem prizes with  
member points



×2 member points  
on birthdays



Exclusive retail  
counter discounts





# You are our priority.

Get the VIP treatment from us after being upgraded to the eslite Black Card.

Enjoy the selected benefits from eslite spectrum Kuala Lumpur and participating partners,

## eslite bookstore

- 20%\* birthday discount.
- 15%\* discount everyday.
- 20%\* discount on Book Of The Month.

## HAROMA SIGNATURE

- Free 1x workshop per year.

## Chun Yang Tea

- Free Honey Lemon Oolong Tea (M) (Limited to 10 cups per month).

## Claire Organics

- Free 1x product per month.

## Twenty's Handy

- Free 1x workshop experience with the purchase of a Jesmonite DIY kit per month.

## Old Hands Cafeteria

- Priority Access to pre-order limited seasonal products.

## V88 Starhill

- Free 1x cup of coffee per month.

## THE MESSENGERS by JWC

- Free 1x cup of coffee per month.

## Bean Brothers

- Free 3x cups of coffee per month.
- Free 1x session Coffee Class worth up to RM500 per year.

## Come True CAFE

- Free 1 serving of Soufflé with a purchase of RM300.

## Little Eden Succulents

- Free 1x Tall Glass Terrarium (7cm) DIY set with a minimum purchase of RM600, OR Free 1x Slanted Round Glass Terrarium (10cm) workshop with a minimum purchase of RM1,000.

## The Kuala Lumpur Performing Arts Centre (klpac)

- Special discount for klpac's selected in-house production tickets.

## The Starhill Dining

- 10%\* F&B discount at Shook!, Luk Yu Tea House, and The Alchemy.

## JW Marriott Kuala Lumpur

- 15%\* discount on JW Garment Care.
- 15%\* discount at JW Mezzanine.
- 10%\* F&B discount at Shanghai Restaurant.

## The Ritz-Carlton, Kuala Lumpur

- 10%\* F&B discount at Li Yen, The Library, The Lobby Lounge, The Patisserie, The Cobalt Room.

\*T&Cs apply. The management reserves the right to amend or modify the T&Cs at any time without any prior notice.

# Some things to look forward to...

## Workshops

<b>18 Dec</b> Sunday	<b>11:00am - 12:30pm</b> <b>BAM &amp; CO.</b> How Aromatherapy Promotes Good Sleep Sharing Session
<b>24 Dec</b> Saturday	<b>11:00am - 1:00pm</b> <b>One Plus Three O Concrete</b> Christmas Concrete Workshop (20pax)
<b>25 Dec</b> Sunday	<b>11:00am - 1:00pm</b> <b>Twenty's Handy</b> Handcraft Experience - Jesmonite Marble Tray (15pax)
<b>26 Dec</b> Monday	<b>11:00am - 1:00pm</b> <b>The Alphabet Press</b> Letterpress Sharing Session (50pax)
<b>31 Dec</b> Saturday	<b>11:00am - 1:00pm</b> <b>THE MESSENGERS by JWC</b> Coffee Tasting & Sharing Session (20pax)
<b>1 Jan</b> Sunday	<b>11:00am - 12:30pm</b> <b>HAROMA SIGNATURE</b> Floral Art Aroma Wax Tablet (15pax)
<b>2 Jan</b> Monday	<b>11:00am - 12:00pm</b> <b>Old Hands Cafeteria</b> Mochi & Matcha Latte Experience (8pax)
	<b>12:00pm - 1:00pm</b> <b>Old Hands Cafeteria</b> Mochi & Matcha Latte Experience (8pax)

**IMPORTANT:** All workshop reservations are on a first-come, first-served basis, exclusively for eslite members.

## Exhibition

**Dec 2022  
- Jan 2023**



**Singing Jimmy**  
聽·幾米唱歌



Art of  
**Benrei Huang**  
黃本蕊

## Performances

<b>17 Dec</b> Saturday	<b>4:00pm</b> <b>Reading Session   eslite FORUM</b> <i>Invisible Cities</i> by KL Shakespeare Player
<b>17 Dec</b> Saturday	<b>12:00am</b> <b>Late Night Handpan Performance</b>
<b>24 Dec</b> Saturday	<b>4:00pm</b> <b>Reading Session   eslite FORUM</b> <i>The Tricky Tomte's Christmas Gift</i> by KL Shakespeare Player
<b>24 Dec</b> Saturday	<b>8:00pm</b> <b>Christmas Carol</b> <b>Classical guitar performance</b>
<b>25 Dec</b> Sunday	<b>4:00pm</b> <b>Christmas Soul</b>
<b>1 Jan</b> Sunday	<b>2:00pm</b> <b>New Year Music Gig</b> Keon Chia 謝佳旺
<b>TGIF Music Performances</b>	<b>8:00pm</b> Every Friday 23 <sup>rd</sup> Dec   30 <sup>th</sup> Dec
<b>Children's Story Club's reading sessions</b>	<b>3:00pm</b> Every Sunday 18 <sup>th</sup> Dec   25 <sup>th</sup> Dec   1st Jan



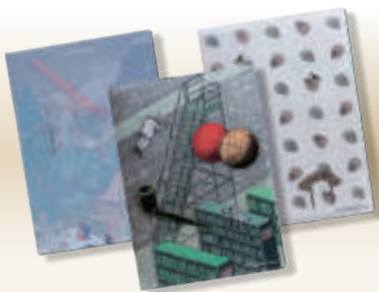
# Shopping Giveaway

Exclusive Benefits for eslite members!

Come shop and redeem limited edition gifts from us after shopping within the same day.\*

## "Invisible Bookstore" Folder

Spend RM100 within ONE receipt



## "Invisible Bookstore" Notebook

Minimum spend a total of RM500



## "Rasa eslite" pair of Mugs

Minimum spend a total of RM800



## "Mondaine Helvetica" Swiss Watch

Minimum spend a total of RM7,000



## FREE e-vouchers

Receive e-vouchers with a minimum spend of **RM100** in a single receipt.



\*Terms and conditions apply.  
\*While stocks last.



# Grand Opening Lucky Draw

15<sup>th</sup> Dec 2022 - 29<sup>th</sup> Jan 2023

Test your luck at our daily lucky draw to celebrate the grand opening of eslite spectrum Kuala Lumpur!



## The Ritz-Carlton, KL

2D1N stay at

- 1x The Ritz-Carlton Suite
- 1x Club Executive Deluxe



## STARLUX Airlines

- 1x Return Trip for TWO (2) from Malaysia to Taiwan



## JW Marriott KL

2D1N stay at

- 1x Junior Suite
- 1x Club Executive

- RM1,000 eslite bookstore voucher
- 5x Black Card membership
- Additional membership points

- Complimentary shopping e-vouchers
- Complimentary small gifts

Sponsored by :



**eslite spectrum**  
Kuala Lumpur · The Starhill

**Opening Hours :**  
10:00 - 22:00 (Mon-Sun)

G36 & L1 01-34,  
The Starhill, 181,  
Jalan Bukit Bintang,  
55100 Kuala Lumpur.

For more enquiries, please  
contact us at 03-2038 0368 or  
[mycustomerservice@eslite.com](mailto:mycustomerservice@eslite.com)

**By MRT —**  
Exit Gate E  
Bukit Bintang Station

**By KL Monorail —**  
Exit Gate C  
Bukit Bintang Station

**By Rapid Bus KL —**  
Exit Gate C, Bintang Walk (K185), KL Convention  
Centre (Timur) (K189), The Weld (K111)



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